Welcome
Please sign in
Agenda for the evening

- Welcome
- Introduction of Wonder Woofs
- Student discipline at Spring Grove
- Digital Safety
  - The impact that new media has on kids
  - How you can help your kids be safe, smart, and responsible online
Digital Safety

Keeping in mind, the majority (close to 100%) of our harassment, verbal conflicts, bullying incidents start with the use of some type of media.

- Tweeting something negative about another person
- Posting something negative about another person on facebook™.
- Challenging another student using social media
- Text message, instagram, facebook, twitter, etc...
The facts:

- Just search teenage suicides due to bullying

- Here is what you will find.
Media Today: What Is It?
Time to Talk

- What types of media do you use?
- What types of media does your student use?
Media Today: It’s Everywhere

- **Anywhere and anytime access**
  - Media is constantly present.
  - More than 75% of 12-through-17-year-olds own cell phones.*
  - WiFi and computer screens are everywhere.

- **Scale and reach are growing exponentially**
  - Kids interacting with media can reach a very large audience.
  - Facebook alone has more than 845 million users.**
  - Compare that to the population of the United States, with 313 million people.***

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*Teens, Cell Phones and Texting, Pew Internet & American Life Project, April 2010
**Fact Sheet, Facebook Newsroom, December 2011
***US Popclock Projection, United States Census Bureau, February 2012
Mobile Media

- Mobile devices are the No.1 form of communication for teens.
- The typical teen sends 1,500 texts per month.
- Do you know how many texts your kid sends?
- In their pockets, kids have portable and private access to the online world.
- Everything they can do on a laptop, they can do on a smartphone, and more.
Mobile Media: Potential Risks

- Your kids may be using mobile media to:
  - Communicate or share their location with strangers
  - Damage their reputations
  - Bully online
  - Send an inappropriate or risqué photo
  - Cheat on tests
Have you or your student experienced some type of conflict, harassment, or bullying through social media (facebook, twitter, etc...)? OR do you know someone who has had a negative experience due to the use of social media?

- What was your experience like?
Take a few moments...

Mobile Media: Considerations for Parents

- **Necessity** – At what age does your child need a phone? Why?
- **Features** – What can your child’s phone do?
  - Does it have a camera?
  - Can it run applications?
  - Does it have unlimited data?
- **Controls** – What kind of parental controls does your carrier offer?
  - Does your carrier offer transcriptions of texts?
- **Behavior** – If your child’s phone is locked, do you know the passcode? Does your child answer when you call?

Remember, your kids will be one step ahead of you in learning new technologies.
Suggestions from the experts!

A Phone Is a Privilege, Not a Right

To help your children think twice about what they send, set policies and consequences before giving them phones — and don’t be afraid to withhold their phones for violating your agreements

- **Be up front** – Give your children notice that their phones can be checked.

- **Be thorough** – When monitoring your children’s phones, be sure to check pictures, call log, texts, and browsing history.

- **Turn off, turn in** – Have your children turn off and turn in their cell phones before bed.

- **Talk to your kids** – Be open to learning about new technologies, and how your kids are using them.
Digital Reputation

**Digital reputation** – Your online image presented through all digital media interactions. This comes from the way you present yourself, and the way you treat other people.

- Children need to understand that they’re leaving digital footprints wherever they go on the Internet.
- When you post something, you can’t take it back.
- If kids aren’t cautious, digital footprints can be damaging to their reputations.
Digital Reputation: Today’s New Playground

- Kids haven't changed. They are:
  - Exploring self-identity
  - Searching for connections and validation
  - Experimenting
  - Being mean to each other
Digital Reputation: What Parents Can Do to Help

- **Maintain an ongoing conversation**
  - Kids may be reluctant to talk to their parents for fear of getting their phone taken away.
  - Understand that their world is not necessarily what you think is normal.

- **Discuss accountability**
  Whatever kids do online — whether they think it’s anonymous or not — they need to take responsibility for their actions.
Section 4

ONLINE BULLYING & SEXTING
Online Bullying: It Hurts More

- Online, a vast audience is reached instantly, accelerating and amplifying the pain and hurt.
- Interactions aren’t in person; kids may be more likely to be cruel and spread gossip, partly because they don’t see immediate consequences of their actions.
Online Bullying: Jill’s Story

- After watching the video, take few moments to self reflect about Jill’s story.

- What should the parent of the boy with the original picture have done? Was there anything you think Jill’s parents should have done differently?
What is Sexting?

**Sexting** – the act of sending sexual texts or sexually revealing photos via text message.

Why do kids sext?

- To entice someone
- To show interest in someone
- To prove commitment
Sexting for some teens is the dating norm.

New applications make sexting easier. For example, Snapchat is an application on phones that lets someone send a photo that will then delete after opening.

More examples that can be out of context/control: Girls at a slumber party take pictures in their bras and post online as “funny.”

Guys taking pictures down their pants and sending it to their friends as “funny.”
Sexting: Consequences

**Legal:** There are crimes associated with nude pictures of minors. Police involvement is more likely in instances of underage sexting.

**Reputation:** Would you want a naked picture of your child coming up in an online search, or sent around their school?
Online Bullying and Sexting: What Parents Can Do to Help

- Monitor your child’s media use, including text messages, photos, and posts.

- Teach your kid to respect themselves and others by:
  - Not asking anyone for sexy or naked pictures
  - Not sending these types of photos if someone asks for them
  - Not passing along compromising pictures if anyone sends them
  - Reporting any incidents to a trusted adult

- Help other parents. If you’re aware of any victimization or abuse from other kids, tell their parents.
Look at your kid’s things, and your kid’s friends’ profiles.

Check the browser history—but remember, your kid can also clear the browsing history.

As a parent, it’s your responsibility to take care of your kids, but be aware of what’s going on with other kids.

Don’t necessarily believe a 14 or 15 year-old’s word. Help each other.
Raising Media-Smart Kids

- **Impart wisdom**
  - Just because kids are fluent in new technologies doesn’t mean that they understand the implications of their actions.
  - Parents have the life experience and skill set to guide their children’s media choices.

- **Embrace their world**
  - Explore social networks and set up an account.
  - Learn how to share pictures and videos.
  - Download and play around with apps.
  - Know what your gaming system can do.

- **Maintain an ongoing communication.**
  - Keep an open door to discuss what is going on in their lives.
Raising Media-Smart Kids

- **Keep media in public spaces**
  Only allow kids to use computers, laptops, and phones in areas that are easy to monitor. Collect devices at bedtime.

- **Encourage balance**
  The amount of time kids spend with media and technology should be equivalent to time they spend doing other activities.

- **Establish rules, enforce consequences**
  If rules are broken, remove access to internet and cell phones.

Above all, don’t be afraid to parent.
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Definition</th>
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<tbody>
<tr>
<td>A/S/L</td>
<td>Age, sex, location</td>
</tr>
<tr>
<td>PIR</td>
<td>Parents in Room</td>
</tr>
<tr>
<td>PAW</td>
<td>Parents are Watching</td>
</tr>
<tr>
<td>P911</td>
<td>My parents are coming/Parent Alert</td>
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<tr>
<td>POS</td>
<td>Parents over shoulder</td>
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<tr>
<td>TOM</td>
<td>Time of the Month</td>
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<tr>
<td>KOL</td>
<td>Kiss on lips</td>
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<tr>
<td>LMIRL</td>
<td>Let’s meet In real life</td>
</tr>
<tr>
<td>MYOB</td>
<td>Mind your own business</td>
</tr>
<tr>
<td>BRB</td>
<td>Be right back</td>
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<tr>
<td>WUF</td>
<td>Where you from?</td>
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<tr>
<td>NALOPKT</td>
<td>Not a lot of People Know That</td>
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<tr>
<td>MorF</td>
<td>Male or Female</td>
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<tr>
<td>SorG</td>
<td>Straight or Gay</td>
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<tr>
<td>KPC</td>
<td>Keeping Parents Clueless</td>
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<tr>
<td>TDTM</td>
<td>Talk Dirty to Me</td>
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<tr>
<td>IWSN</td>
<td>I Want Sex Now</td>
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<tr>
<td>NIFOC</td>
<td>Nude in Front of Computer</td>
</tr>
<tr>
<td>GYPO</td>
<td>Get Your Pants Off</td>
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<tr>
<td>ADR</td>
<td>Address (also “Addy”)</td>
</tr>
<tr>
<td>WYCM</td>
<td>Will You Call Me?</td>
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<tr>
<td>KFY</td>
<td>Kiss For You</td>
</tr>
<tr>
<td>MOOS</td>
<td>Member of the Opposite Sex</td>
</tr>
<tr>
<td>MOSS</td>
<td>Member of the Same Sex</td>
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</tbody>
</table>
Take a few moments

- At your table, take a few moments to share something new you learned tonight.

- As a parent, discuss what your next steps will be to help raise a media-smart kid.
Thank you!

- Questions or comments?